

ELEVATING THE **COLORADO** **NONPROFIT** COMMUNITY



Colorado
NONPROFIT
Association

2013 Annual
Report

Colorado Nonprofit Association works to strengthen nonprofits because they are crucial to a better quality of life for those in Colorado. Every day we educate nonprofits on best practices, lead discussions about trends and public policies, while offering essential services helping them achieve greater impact in their communities.



In 2013, Colorado Nonprofit Association achieved many important goals on behalf of the nonprofit sector, illustrating the sector's values and needs in communities across the state.

The following report outlines how we used our resources to impact Colorado nonprofits and ensure dedication to our mission.



OUR MISSION

Colorado Nonprofit Association LEADS, SERVES and STRENGTHENS Colorado's nonprofit community to improve the quality of life throughout our state.

LEAD THE COLORADO NONPROFIT COMMUNITY

We lead the nonprofit sector in addressing sector-wide issues, influencing public policy and opinion and advocating for and elevating the value of the sector.

Information and Trends

- As part of the [Colorado Generosity Project](#), 152 businesses and 570 nonprofits responded to an online survey about successful business/nonprofit connections.
- We continued engagement work in Mesa, El Paso and Pueblo counties through the [Talent Development Initiative](#) and dedicated our annual Leadership Development Event to the topic of nonprofit sustainability. Hundreds of community and nonprofit participants engaged in discussions to help nonprofits recruit, train and retain stronger staff for stronger organizations.

Toward a Collective Impact

- Partners of [Colorado Collaborative for Nonprofits](#) marked one year together realizing a shared vision of collaboration. The organizations worked out governance and administrative aspects for the group.

Policy and Civic Engagement

- From the State Capitol to Washington, DC, we work on behalf of the entire Colorado nonprofit sector. We endorsed and rallied support for Colorado's Amendment 66. On the federal level we voiced the importance of protecting the charitable deduction and submitted comments on changes to the Combined Federal Campaign rules.

KEY ACHIEVEMENT

We partnered with various nonprofits to draft and ensure passage of HB 13-1190. This bill clarified that donors can claim the Enterprise Zone Projects tax credit for gifts made to certified nonprofits through a "nonprofit intermediary."

Recognition

- More than 750 nonprofit, business and government representatives gathered at our 18th annual [Colorado Nonprofit Week Awards Luncheon](#) to celebrate nonprofits' vital work and honor the recipients of prestigious awards.
- Almost 50 collaborations applied for the 2013 [Colorado Collaboration Award](#), which encourages and recognizes successful collaborations across the state and provides a financial award to one exceptional effort.

Advocacy

- The media – continuing to call upon us as a resource for issues related to the nonprofit sector – educated Coloradans about our year-end survey of how Colorado nonprofits fared in 2013.

SERVE

THE COLORADO NONPROFIT COMMUNITY

We serve nonprofits with professional development, resources and networking.

Membership

- Our members are the foundation that strengthens and guides our work. Thank you for finding value in what we do.

KEY ACHIEVEMENT

Increasing from 2012, more than 1,350 nonprofits and more than 4,000 of their employees were members in 2013, utilizing membership benefits to help their organizations run efficiently and effectively to make a greater impact in their communities.

Resources

- Our website ColoradoNonprofits.org continues serving as a central location for critical information and resources to support the nonprofit sector. The site had 335,341 unique visitors. The state's premier nonprofit job board remained the most popular page on our website.
- According to our 2013 member survey, 77 percent of members (up six percent from 2011) said the benefit they always use is our bimonthly publication *Nonprofit Colorado*, serving as a resource on nonprofit trends and best practices for 2,200 readers. Members also rated our informational services (newsletter and help desk) at 4.45 out of five.

- From more than 500 inquiries our [Nonprofit Help Desk](#) provided resources and direction to more than 250 organizations and individuals with nonprofit related questions.
- The [Colorado Nonprofit Pro Bono Legal Group](#) received its milestone 200th request for assistance since the program began in 2009. The group succeeded with more than a 90 percent placement rate.
- [Colorado Nonprofit Insurance Agency Inc.](#) served more than 1,200 nonprofits with their insurance needs while providing educational opportunities in the area of risk management. The Agency worked closely with key partners, providing some of the best opportunities for nonprofits to keep their dollars in the nonprofit community.

STRENGTHEN

THE COLORADO NONPROFIT COMMUNITY

We strengthen the nonprofit community by convening organizations.

Educational Opportunities

- The 21st annual [Fall Conference & Exhibition](#) energized 950 participants – the most since the event expanded to the two-day format in 2009. Attendees engaged in 80 educational sessions and with 52 exhibitors.
- For the fourth consecutive year the [C\(3\) Forum](#) sold out, with 269 participants from 144 organizations taking the opportunity to strengthen their relationships with funders and increase their understanding of the grant making process.
- Nonprofit professionals across Colorado gained knowledge, skills and resources while developing as leaders to strengthen their organizations via 76 [trainings and webinars](#) we hosted throughout the state – an increase of almost 40 percent from 2012.

KEY ACHIEVEMENT

We reached 2,800 individuals through our educational programs and events, an increase of 40 percent over 2012.

THANK YOU TO OUR SUPPORTERS

Numerous donors and sponsors made our statewide programs, initiatives and events possible in 2013. We are grateful for and look forward to working with each in the future.

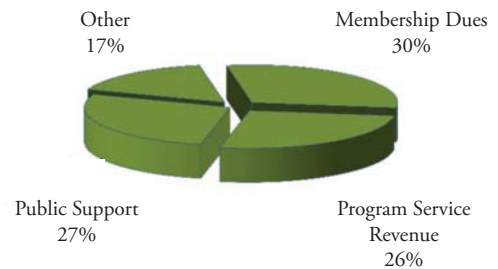
Check out ColoradoNonprofits.org for the latest on our programs and how to get involved.

SOUND FISCAL MANAGEMENT AND ACCOUNTABILITY

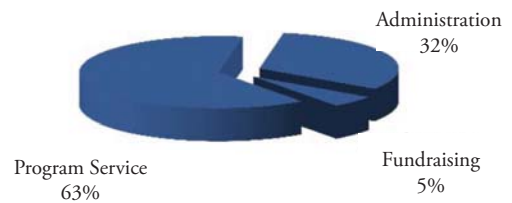
The financial information shown below represents Colorado Nonprofit Association, Citizen Action for Colorado Nonprofits (our 501(c)(4) arm) and Colorado Nonprofit Insurance Agency Inc. (our for-profit insurance agency).

Our complete 2013 990 is available at ColoradoNonprofits.org.

COLORADO NONPROFIT ASSOCIATION INCOME BY TYPE



COLORADO NONPROFIT ASSOCIATION EXPENDITURES BY FUNCTION



2013	
TOTAL ASSETS	\$1,823,036
TOTAL LIABILITIES	\$469,025
TOTAL UNRESTRICTED NET ASSETS	\$984,510
TOTAL CHANGE IN NET ASSETS	\$54,943
CASH AND CASH EQUIVALENTS END OF YEAR	\$628,743



**Colorado
NONPROFIT
Association**

Serving nonprofits. Strengthening communities.

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*Cover photo: Big Brothers
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ColoradoCollaborative.org