Colorado Nonprofit Association closed out its 31st year leading, serving and strengthening Colorado’s nonprofit community. We take seriously our role as the voice of the nonprofit community and continue evolving our programming to best serve those organizations dedicated to elevating the quality of life in our state.

Implementing our 2020 Strategic Plan, we work every day ensuring Colorado has the nation’s most effective, vibrant and innovative nonprofit community essential to the quality of life in our state. This work is grounded in the core elements of influence, knowledge and network. (Check out our strategic plan at ColoradoNonprofits.org/about/mission).

The pages that follow highlight our 2017 efforts and set the stage for what’s to come.

To our numerous members, supporters, donors, sponsors, volunteers, staff and friends who made our 2017 statewide programs, initiatives and events possible – THANK YOU. You are our champions and we look forward to working together in 2018 and beyond.

OUR MISSION

Colorado Nonprofit Association leads, serves and strengthens Colorado’s nonprofit community to improve the quality of life throughout our state.
We researched and acted on issues broadly impacting Colorado nonprofits so they have the latitude and support they need to do their work in our communities.

**New Laws Affecting Nonprofits**

Encouraging engagement from many Colorado nonprofits, we worked for the passage of and endorsed relevant Colorado legislation*. As a result of the following legislation, nonprofits can operate in an improved environment with …

- **HB 17-1051**
  the ability for nonprofits to advocate for clearer state grant rules and greater harmony with federal regulations

- **HB 17-1158** and **SB 17-232**
  improved laws to ensure nonprofits are transparent to the public through clarifying charitable solicitations reporting and continuing bingo/raffle licensure requirements

- **HB 17-1293**
  clarification that as a member of a local governing body, a local official can both serve on a nonprofit’s board and vote on matters affecting the nonprofit

* Find policy updates at ColoradoNonprofits.org/policy-updates.

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“The Colorado Nonprofit Association has raised the profile of our sector through legislative advocacy, issue clarification and community understanding among the media, government, opinion leaders, funders and people with a heart to raise and uplift our fellow citizens.”

– Michael James, Vice President of Marketing and Development, Volunteers of America Colorado Branch
We educated Coloradans on the diversity and unique impact of the nonprofit sector on the quality of life on our state.

Magazine Developed into Instrument of Influence in Inaugural Year
Bringing voices together from across Colorado, Nonprofit Colorado* highlighted aspects of nonprofit work and the value of nonprofits in our communities. The publication demonstrated during its inaugural year its purpose as an instrument of inspiration and influence to show the vitality of our state through the lens of the nonprofit sector.

Voiced Affects of Federal Tax Code Changes on Nonprofits
Many confusing changes to federal laws affecting nonprofits occurred during the year and we worked diligently to ameliorate some of this confusion among the nonprofit community. As Congress made sweeping changes to the federal tax code, we participated in interviews and held a press conference**.

“...
ACCESS TO CONTINUAL IMPROVEMENT FOR A STRONGER NONPROFIT COMMUNITY

“When we started out, we had passion in spades. But Colorado Nonprofit Association gave us best practices, passion’s less sexy but undeniably crucial cousin that’s set us on a positive trajectory for growth.”

– Denver Tool Library

We increased the sustainability of the nonprofit sector and the capacity of individual nonprofits and professionals at all stages.

Introduced Free Professional Development
As part of our comprehensive member benefits package, we began offering free professional development trainings* to members. In what is believed to be an unprecedented effort of its kind in the U.S. for a state association, this benefit represents a cost savings to members, as well as an increase to professional development for employees and board members.

Launched New Credential for Nonprofits Committed to Learning
The new Excellence in Nonprofit Principles & Practices** recognition serves as a credential that an organization, its employees and board members are committed to learning and continual improvement, while staying up-to-date on industry best practices.

Bolstered New Online Knowledge Center
We strengthened relationships with business members by providing the opportunity to further engage with nonprofits by contributing resources to our Knowledge Center*** – with a goal of expanding the hub of information and tools nonprofits need to operate ethically with transparency and accountability.

* Check out the training calendar at ColoradoNonprofits.org/knowledge/training.
** Learn how to earn the Excellence in Nonprofit Principles & Practices badge at ColoradoNonprofits.org/resources/principles-practices.
*** Access the member-only Knowledge Center at ColoradoNonprofits.org/knowledge-center.
We raised the professionalism of the nonprofit community and all its leaders working to achieve the missions of thousands of nonprofits in the state.

**Conference Centered on Nonprofits’ Power of Influence**
Nonprofits across the country took a stand for their mission in 2017 and engaged those they serve – making their voices heard. Nonprofit professionals and those serving the nonprofit community gathered to experience *Nonprofit of Influence*, our 25th Fall Conference & Exhibition to engage, build skills and share ideas, while collectively leveraging the power and influence of the nonprofit sector.

**Leadership Event Renewed Energy and Expanded Perspectives**
The *Disruption & Transformation* event asked c-level nonprofit executives to step out of their day-to-day work for a few hours to explore how to thrive in the current era of disruptive change and offered a fresh and compelling vision of opportunities for the future.

**Collaborative Event Inspired Equity and Inclusiveness Dialogue**
The eighth annual co-hosted *C(3) Forum* brought together nonprofit professionals to focus on how nonprofits and funders address systemic inequities in our communities and organizations.

“Our membership allows us to attend trainings year-round as well as the Fall Conference & Exhibition every year, which is an excellent opportunity to meet new people and get some great education to help improve and strengthen our organization.”

– OneMorgan County

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*Learn about major events at Coloradononprofits.org/events.*
We worked to lift up Colorado nonprofits’ unique and positive impact on the quality of life in our state’s communities.

*Awards Event Recognized Exceptional Nonprofit Leaders*

Hosting the 22nd annual *Colorado Nonprofit Week Awards Luncheon*, we honored the 2017 awardees – seven individuals and one organization – who have dedicated their lives, careers and mission to vibrant Colorado communities through the nonprofit sector.

*Week Dedicated to Nonprofit Contributors*

We rallied nonprofits across the state each themed day of the entire *Colorado Nonprofit Week*. Our staff also traveled the state, hosting trainings and networking opportunities and supported other community events. The week featured opportunities for nonprofits to share knowledge, recognize the work happening in communities around the state and educate the public about the impact nonprofits make every day.

“As a member of Colorado Nonprofit Association, we are connected to inspiring individuals across the state who are committed to and passionate about creating positive change for us all.”

— Conejos Clean Water

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*Learn about Colorado Nonprofit Week and the annual Awards Luncheon at ColoradoNonprofits.org/events/colorado-nonprofit-week.*
The financial information shown* represents Colorado Nonprofit Association, Citizen Action for Colorado Nonprofits (Colorado Nonprofit Association’s 501(c)(4) arm).

### 2017 Overview

**Total Assets**
$2,459,224

**Total Liabilities**
$551,663

**Total Unrestricted Net Assets**
$1,329,339

**Total Change in Net Assets**
($325,497)

*Our complete 990 for 2017 is available at ColoradoNonprofits.org/about/annual-reports.
HELP US IMPACT THOUSANDS OF COLORADO NONPROFITS

Colorado Nonprofit Association supports the thousands of nonprofits that make a difference in our communities every day.

We envision an effective, vibrant and innovative nonprofit community that improves the quality of life in our state. But we cannot do it alone.

Your donation to Colorado Nonprofit Association helps us meet this vision of Colorado’s future – one that benefits every Coloradan.

Learn more about getting involved and making your contribution at ColoradoNonprofits.org/Donate